



**TRANSPARENCY  
INTERNATIONAL**

TI Germany and TI Switzerland

# **Sport**

## **a risk of corruption or a chance for more transparency?**

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# Sport as a global phenomenon

## **I Brings people together**

Intercultural approach on an emotional level

## **II Strengthen national identity**

## **III Core values**

Integrity, Fair-Play, peace, friendship,  
solidarity

# Is corruption a risk for sport?

## International development

Growing economic benefit and commercial interest

Increasing number of stakeholders

## Reputation as core asset

For public and governmental support

For sponsorship

# Examples in the international sport community

## **Multiplication of scandals**

On international and national level

Sport with a discretionary power

## **Involvement of other criminal activities**

Player transfer, doping, money laundering, betting etc.

# Advocacy in the sport domaine

## Implementation of code of conductes & guidelines

- IOC
- UCI
- Fifa

## Enforcement:

Lack of control systems

Question of independency

# What TI has done

## ***Play the game statement for Integrity and Anti-Corruption in Sport***

Signed by Transparency International

## ***Call for Transparency and accountability***

Proposal from TI-Germany, TI-Ireland and TI-Switzerland and supported by several Chapters (Italy Norway, Russia UK)

# Outlook

Diminish corruption in sport through **transparency, accountability and zero tolerance** towards corruption

Defining the role of TI movement

Establishing **a network** with different stakeholders

Countering corruption in sport helps to fight corruption on a **broader scale** to raise awareness